

N E B R A S K A



PARENTS' DAY

OCTOBER 14, 1935

I O W A S T A T E

SINCE 1866 FOR
QUALITY—SERVICE

•
ATHLETIC EQUIPMENT
For
EVERY SPORT

We
Serve
All
Iowa

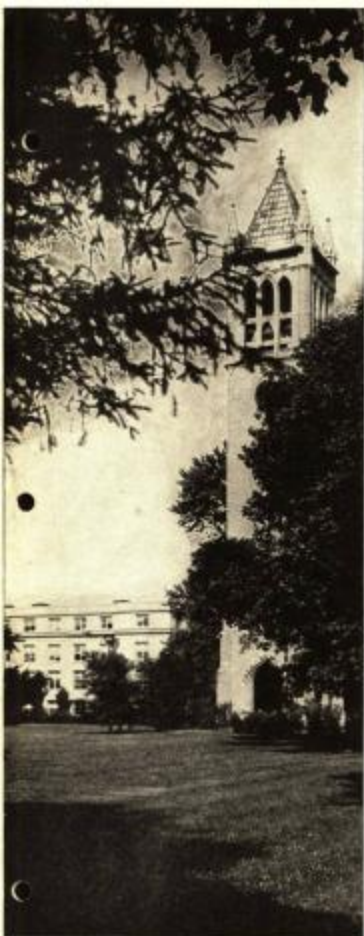


We
Welcome
You
At Our
Store

ULTRA
Equipment Our Aim

L.H. KURTZ CO.

312-314 Walnut
Des Moines, Iowa



CYCLONE SPIRALS

Published by Iowa State
Department of Athletics

HAROLD E. INGLE, *Editor*
MORT. RICE, *Business Manager*

YOU'LL FIND IT ON PAGE—

Welcome Parents	3
Cornhuskers vs. Cyclones	4
Bent Nebraska Last in '19	6
The Cyclones	8, 9, 14
Starting Lineups	10, 11
The Nebraska Squad	12
The Iowa State Squad	13
The Cornhuskers	16, 18, 19
Missouri Next, Then Iowa	20



SOUVENIR PROGRAM

Iowa State
vs.
Nebraska

PARENT'S DAY, OCT. 14, 1919

THIS PAGE IS MADE POSSIBLE THROUGH THE SUPPORT OF THE FOLLOWING AMES BUSINESS MEN:

H. P. BROWN, S. L. LOUGHRAN, INSURANCE
BRANNBERG & ALM, FAMOUS FOOTWEAR
UNION STORE TRUST & SAVINGS BANK
WILSON & LINDBLUST, DRY CLEANERS
IOWA ELECTRIC LIGHT & POWER CO.
MCDOWELL & JACOBSON, INSURANCE
CHRISTENSEN HARDWARE COMPANY
DR. G. H. HUMPHREY, DENTIST
PARSONS LEATHER GOODS STORE
"BOB" WILLIAMS, SHOE SHOP
AMES TRUST & SAVINGS BANK
KIMLER COAL & ICE COMPANY
LITTLE BROTHERS, INSURANCE
KNAPP & MARTIN, INSURANCE
PALMER PLUMBING COMPANY
WHATTOFF SERVICE STATION
TILDEN MANUFACTURING CO.
DR. F. H. WATERS, DENTIST
JAMESON CLOTHING STORES
FIRESTONE SERVICE STORES
CHARLES G. RAY, JEWELER
L. C. TALLMAN, JEWELER
BATES BAKING COMPANY
TRIBUNE PUBLISHING CO.
ESCHBACH MUSIC HOUSE
ALLEN MOTOR COMPANY
STUDENT SUPPLY STORE
COLLEGE SAVINGS BANK
BAUGH SHOE COMPANY

JORDSCH BROS., DRUGS
MELBURG BAKE SHOP
DUNSTON'S JEWELRY
MOORE BROS. DAIRY
O'NEIL DAIRY
FAIR STORE



WELCOME PARENTS



PRES. R. M. HOWARD

This is Your Day at Iowa State College
... Make Yourself at Home and Stay
as Long as You Can.

It is a great pleasure to welcome the fathers and mothers of our students who have come for this "Parents' Day" celebration. We hope that you will enjoy walking over the campus with your sons and daughters and that you will find opportunity to meet their teachers and friends. We are anxious to have you visit some of the class rooms and laboratories where your boys and girls are spending the very best years of their lives. The most valuable products of the state of Iowa are its young men and young women. We are especially happy to have you parents with us at this time.

It is also a pleasure to welcome the Univer-

sity of Nebraska football team and its followers to Iowa State College for this great annual game.

We are glad to see those of Our Alumni who are here today. Iowa State, like all American colleges, is changing and developing. We hope you will find that your college is stronger and better in some ways than it was in your day, and that the best traditions of the earlier days are being maintained. We urge you to keep in touch with your Alma Mater and show your interest in her progress by frequent visits. You are always welcome.

R. M. HOWARD.

*Drawing of
first elevation
of proposed
new Gymnasium
at Iowa State
College.*



Three



GUS F. VANDERKA
Iowa State

CORNHUSKERS vs. CYCLONES

A more ancient football rivalry than that which exists between Iowa State and Nebraska would be ancient indeed. The Cyclones met the Cornhuskers first in 1896 when the gridiron sport was a match of brawn and endurance and have played them every year, with a few exceptions, since.

That first contest went to the Huskers, 12 to 4, but the Cyclones had considerable to say as to the affair of '97. In fact, they said it 10 to 1, with Nebraska on the losing end.

The games of '98 and '99 served to keep the scores at an even balance, as Nebraska bugged the first one 23 to 10, while the Cyclones revolted with a 33-0 shutout the following year—the only crushing victory ever administered by the Cyclones to the Huskers.

Nebraska took revenge in 1900, with a point margin of 30.0, ushering in a straight run of victories which stood up until 1906 the first year of the forward pass when the Cyclones presented a team that was truly a Cyclone. In the Iowa State lineup were Reppert, a powerful lunging fullback, and the Lambert brothers, a pair whose elusive heels gave the Huskers an afternoon of worries. When the Iowa Cyclone ceased blowing that day, it left the Huskers in its wake with 2 points, while Iowa state had 14.

The annual conflict of 1907 was one of those nip-and-tuck affairs, in which Nebraska plucked the victory wreath by the tight margin of 10 to

9. The Cyclones led the scrap until late in the last half when John Weller of Nebraska booted a 35-yard kick from placement squarely between the uprights for the winning margin. This kick has been referred to by many writers as the most phenomenal kick in football history. It was kicked in the face of a howling gale.

Although the majority of Nebraska-Iowa State scores have been close the Huskers have won 22 of the 27 games played, Iowa State won 4, while one contest ended 6 to 6. The point total stands 462 for Nebraska and 163 for Iowa State.

In recent years the scores have been comparatively close. In 1930 the Cyclones battled

the Huskers to a 14-12 game, Nebraska winning. In 1931 the Cyclones played Nebraska at Lincoln for the Big Six championship and lost 23-0. Last year the final score was 12 to 6 in the Huskers favor.

Today's game with the Cornhuskers is of unusual importance as it marks the opening of the 1931 Big Six football campaign for both teams, and is the first Big Six game played this season.

Both teams emerged victorious from previous scraps. The Huskers smothered Texas University last Saturday, while the Cyclones have defeated Central College and the University of Denver.



DANA X. BEILER
Nebraska

Iowa State—Nebraska Scores

Year	Winner	Score
1896	Nebraska	12-4
1897	Iowa State	10-0
1898	Nebraska	23-10
1899	Iowa State	33-0
1900	Nebraska	30-0
1901	Nebraska	17-0
1902	Nebraska	21-0
1903	Iowa State	14-2
1904	Nebraska	16-9
1905	Nebraska	24-7
1906	Nebraska	24-9
1907	The game	6-6
1908	Nebraska	15-9
1909	Nebraska	26-1
1910	Nebraska	21-9
1911	Nebraska	6-0
1912	Iowa State	9-0
1913	Nebraska	20-2
1914	Nebraska	14-6
1915	Nebraska	20-11
1916	Nebraska	31-6
1917	Nebraska	40-0
1918	Nebraska	17-0
1919	Nebraska	21-12
1920	Nebraska	14-12
1921	Nebraska	26-0
1922	Nebraska	17-8

Quinn won—Nebraska, 22, Iowa State 4, Nov. 5.
Pohlman—Nebraska 35, Iowa State 20.



Travel on the Famous **CORN KING LIMITED**

Omaha-Sioux City-
Des Moines-Chicago

The best costs no more. On this premier "North Western" train every known comfort and convenience are yours.

California

"North Western" offers fast trains and reduced fares — via the scenic Overland Route. Ask for detailed information.



Fast overnight service. Smooth enjoyable travel. Cozy Club Lounge service—delicious bed-time snacks. Soda Fountain. Radio.

For reservations and tickets apply to

M. J. Golden, D. F. & P. A.
W. F. Winkrantz, General Agent
619 Locust St., Des Moines, Iowa

CHICAGO & NORTH WESTERN RY.

1010

Price



Crowen

BEAT NEBRASKA LAST IN 1919

Not since 1919 have the Cyclones whipped the Cornhuskers, but that year a light but fighting Iowa State eleven blunted their much heavier opponents, 2-0.

The Cyclones outplayed the Huskers throughout the first half but failed to reach their objective until near the close of the second quarter. Despairing of reaching the goal line by lugging the ball, Davis of Iowa State dropped back and sent a dropkick flying directly over the crossbar from the 35-yard line.

Not to be denied their well-earned victory the Cyclones fought like Demos the last half and staved off several scoring threats by the Huskers.

Ames 2	Coe 0
" 7	Grinnell 0
" 0	Missouri 10
" 0	K. U. 0
" 2	Nebraska 0
" 0	K. S. 0
" 0	Iowa 10
" 14	Drake 0
Total Points			
Ames 72	Coe 24

Here are the names of the 1919 winners of the Ames "A."

Gilbert Doufald—Right Tackle
Richard Barker—Right Guard
Marshall A. Boyd—Quarterback
William Olson—Left Guard
John Webb—Left End
Adam Neal—Right End
Harry Young—Left Guard
Leland Zink—Left Tackle
Lawrence Hadley—Center
Donald Hilde—Quarterback
Wayen Burns—Center
William Davis—Right Half
Stewart White—Right Half
Arthur Hinderman—Fullback
Vivian Vandercuse—Fullback
Frank Tucker—Left Half
Lud Janda—Right End
Jack Currie—Left Half



Davis

T-M-C Athletic Blankets

When the cold autumn wind sweeps through the bleachers, "It's Blanket Time" for the spectators.

When the season's games are all played (whether good or bad) "It's Award Blanket Time" for the players.

Bleacher and Award Blankets manufactured by



"Four" Warren and Charlie Walsh presenting 48-knot, or award blankets, manufactured exclusively for the All-American Board of Football by Tilden Mfg. Co., to a group of 1912 players.

TILDEN MANUFACTURING CO. Ames, Iowa

MANUFACTURERS OF SPECIAL CLASS, CLUB, FRATERNITY AND SPORTWEAR COATS, CAPS, GOWNS AND HOODES, AND T-M-C LAUNDRY CASES

Champion Knitwear Mills

MANUFACTURERS "CHAMPION BRAND"

ATHLETIC AND KNIT GOODS

JERSEYS

SWEATERS

TRAINING SUITS

WOOL HOSE

INNER SOX

SWEAT SUITS

FELT AND CHENILLE LETTERS

71-75 St. Paul Street
Rochester, N. Y.



COACH GEORGE F. VEENKE

C
Y
C
L
O
N
E
S



HE BEN—TACKLE



ANDY BENS—END



JOHN CATRON—TACKLE
Right



DON THOMPSON—F. B.



DIXON—TACKLE

CYCLONES



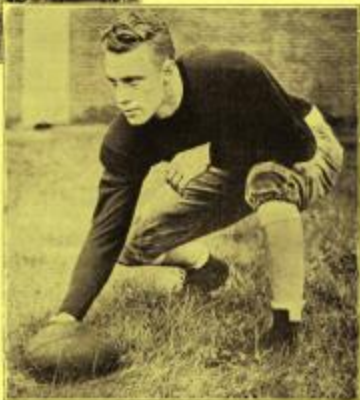
LAWSON—CENTER

WILLIAMS—HAIF BACK



ALLEN—HAIF BACK

DORRIS—TACKLE



? Can You Guess the Score?

Prizes
are given
EACH WEEK
for the correct score
of every
major

Athletic Event

engaged in by

IOWA STATE

Costs Nothing
to Enter

Register Your
Guess on the

Iowa State

vs

Game
at

TILDEN'S

STORE for MEN
Downtown—Ames

HAWKEYE

Complete Laundry and

2810 West St.

NEBRASKA

L. E.
25 Penney

L. T.
47 Pham

L. G.
39 Bishop

L. H.
33 Miller

Q. B.
33 Hesterson

Nebraska

31 LeNeve
32 Yelkin
34 Armstrong
35 Jones
36 Hubka
37 Skowron
38 Scott
39 Pacheco
40 Deaver
42 Williams

36 Benson
37 Kilbuck
38 Wilson
39 Mohrman
40 Justice
41 Hesterson
42 Hesterson
43 Hesterson
44 Hesterson
45 Hesterson

Referee
Umpire
Head Linebacker

Iowa State

22 Hachis
23 Miller
24 Anderson
25 Post
26 D. Williams
27 Hayes
28 Hesterson

F. H.
H. B.
C.
T.
E.
Q. B.
T.

IOWA

L. E.
34 Hood

L. T.
41 Berger

L. G.
27 Smith

L. H.
21 Allender

Q. B.
27 Winter

After the Game Pause
At Your MEMO

LAUNDRY

Dry Cleaning Service

Phone 9

ASKA

	R. G.	R. T.	R. E.
10	10 Dallas	24 O'Brien	34 Eddy

R. H.	F. B.
25 Reese	25 Howell

Reserves

B.	29 Coggie	E.
F.	41 Reese	V.
E.	42 Uptons	G.
G.	43 Smith	C.
G.	44 Scherer	H.
G.	45 Fowler	H.
D.	48 Thompson	V.
G.	49 DeWitt	G.
E.	50 Kortukodis	V.
G.		

Ed. Ockrose
Inc. Carriers
"See" Taylor

Reserves

G.	32 Radakovich	H.B.
E.	34 Groves	H.H.
C.	36 Roe	T.
V.	40 Druggins	H.H.
E.	42 Busch	E.
V.	72 Dixon	G.
G.	73 Elkins	H.B.

STATE

	R. G.	R. T.	R. E.
21	21 Garner	31 Carter	49 Davis

R. H.	F. B.
71 M. Williams	41 Thompson

and Refresh Yourself
ORIAL UNION

We Back the IOWA
STATE Football Team
the Same as We Back

Every Item of Clothing
We Sell

OUR GUARANTEE

We handle no seconds—no imperfects—no sub standards or job lot merchandise of any kind.

If at any time you are not satisfied with anything purchased at Jameson's regardless of when you bought it—or what you paid for it—we will make it right.

WE HANDLE NOTHING
BUT STANDARD BRANDS

Why Take Chances?

JAMESONS

Campan

Downtown

Ronald Colman opens at the "New Ames" Monday in "THE MASQUERADER." See you there!

Shore

THE NEBRASKA SQUAD

No.	NAME	Home	Pos.	Wt.	Ht.	Age	Exp.
11	Gerald LaNoue	Winnor	B	140	5-8	21	0
12	Virgil Volkin	Lincoln	E	172	6-1	20	0
*13	Jack Miller	Omaha	B	177	5-10	22	2
14	Charles Armstrong	Lincoln	E	140	5-10	21	2
15	Glen Jones	Omaha	C	179	6-1	22	2
16	Ludas Hubka	Table Rock	G	175	5-10	21	0
17	Glen Skewen	Imperial	B	171	5-10	21	1
18	Marion Scott	Lincoln	E	184	6-2	20	2
19	Bolin Parsons	Lincoln	B	171	6	21	1
20	Chester Beaver	Yankton, S. D.	B	158	5-10	19	0
*21	Frank Meyer	Lincoln	C	175	6-1	20	1
22	John Williams	Lincoln	B	180	6	20	0
*23	Hubert Baezwell	Lincoln	B	177	6	21	2
*24	John Robey	Nelson	E	170	5-11	22	2
*25	George Sauer	Lincoln	B	190	6-2	22	2
26	Robert Benson	Pender	B	170	5-10	19	0
*27	Bruce Kilbourne	Lincoln	E	177	6	22	2
28	James Milne	Crawford	E	178	6-3	23	0
29	Ned Mehring	Grand Island	G	170	5-11	22	0
*30	Clair Bishop	Lincoln	G	161	5-9	22	2
31	Glen Justice	Grand Island	G	179	6-1	22	1
32	James Heldt	Scottsbluff	G	174	6-1	19	0
*33	Bernard Matheson	Lincoln	B	183	6-3	22	2
34	Everett Mead	Hamburg, Ia.	B	177	5-10	23	0
*35	Lee Penney	Tabor, Ia.	E	171	5-10	23	2
*36	Elmer Hubka	Virginia	G	174	5-10	23	2
37	Jack Wilson	Omaha	E	190	5-11	20	0
38	Beno Finken	Lincoln	G	189	5-11	20	0
39	Leland Cottle	Rosalie	E	185	6-3	23	2
*40	Warren DeBus	Hellerville, Kas.	G	171	5-8	22	2
41	Carroll Reese	Chappell	T	175	6	20	0
42	Edward Uptogrove	Lincoln	G	187	5-11	23	1
43	Richard Smith	Lincoln	C	180	5-11	19	0
44	Bernard Scherer	Lincoln	E	167	5-11	20	0
45	Dave Fowler	Lincoln	E	185	6-1	19	1
*46	Gail O'Brien	Omaha	T	208	6-1	22	2
*47	Walter Pfum	Enders	T	223	6	20	1
48	Russel Thompson	Whitney	T	234	6-4	21	0
49	Wallace DeBrown	Lincoln	G	191	5-10	20	0
50	John Keriaheden	Lincoln	T	251	5-10	22	2

*Indicates Letterman

THE IOWA STATE SQUAD

No.	NAME	Home	Pos.	Wt.	Ht.	Age	Exp.
*38	Arion Dana	Darlington	E	180	5-11	21	1
39	Robert Williams	Pringle	E	169	5-9	20	0
40	Robert Hatt	Indianapolis	E	185	5-10	19	0
65	Joe Roush	Patterson	E	185	6-1	20	0
34	Frank Hool	Creston	E	187	6-0	20	0
*41	Paul Berger	Manchester, Mo.	T	185	6-0	21	1
*58	"Bl" Roe	Ames	T	190	6-3	25	2
32	Robert Heatty	Fronton, Neb.	T	200	6-1	21	0
43	Vernon Loyd	Ames	T	210	6-0	19	0
51	John Catron	Camp Creek, S. D.	T	195	6-1	20	0
48	George Guefe	Beltsville	T	185	6-0	19	0
29	Lawrence Pinst	Pierce, Neb.	T	190	6-1	20	0
*72	William Dixon	Colfax	G	190	6-0	23	2
*27	Gerald Smith	Milwaukee	G	165	5-7	25	2
35	Russell Gite	Glidden	G	175	5-11	19	0
*24	Dwight Garner	Ida Grove	G	190	5-11	21	1
*36	Ed Schaefruth	Des Moines	G	185	6-0	23	2
50	Willard Krueger	Davenport	G	178	6-1	18	0
*25	Magnus Lichter	Algona	C	175	6-0	24	1
*39	Jack Beyer	Des Moines	C	194	5-10	21	1
28	Gen. Anderson	Avon, Conn.	C	210	5-11	19	0
*71	Marlowe Williams	Des Moines	H	164	5-10	20	1
23	Harold Miller	Harris	H	150	5-8	21	0
73	Robert Elkins	Gary, Ind.	H	183	5-11	20	0
69	Frank Driggins	Dunlap	H	168	5-8	20	0
21	William Allender	Atlantic	H	173	5-11	20	0
56	John Gravens	Cleveland, Ohio	H	150	5-9	23	0
52	Fred Radokovich	Earlham	H	155	5-6	21	0
57	Wilbur Winter	Alden	Q	154	5-9	19	0
31	Ike Hayes	Newcomertown, Ohio	Q	155	5-6	22	0
*61	Donald Theophilus	Smithland	F	182	5-10	20	1
22	Howard Harlan	Stuart	F	170	5-9	23	0

*Indicates Letterman.

* * *

STATEMENT

Some time ago the Federal Congress passed an act providing for a tax on admissions to athletic events, the tax being ten per cent (10%).

Attorney General Edward L. O'Connor has ruled that this tax does not apply to athletic contests and exhibitions of Iowa State College of Agriculture and Mechanic Arts. However, a test suit has been instituted by the government in West Virginia and pending the outcome of this suit, ten per cent (10%) will be paid to the government. If the court sustains Attorney General Edward L. O'Connor's position, then this ten per cent (10%) will be returned to the purchaser.

THE IOWA

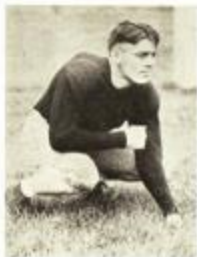
CYCLONES



HARLAN—Fullback



HORN—End



SCHAFROTH—End



WINTIE—Quarterback

Position



GARDER—Guard



SMITH—Guard

TEXT BOOKS and SUPPLIES

The College Book Store
On the Campus

JOSTEN'S

TREASURE-CRAFT JEWELERS
CREATORS AND MANUFACTURERS

SCHOOL JEWELRY
MEDALS, TROPHIES, BRONZES
DIPLOMAS, INVITATIONS

FACTORY: OWATONNA, MINN.
DIVISION OFFICES

CLEVELAND
720 Union Trust Bldg.

SAN FRANCISCO
210 Post Street

CHICAGO
32 E. Wacker Drive

WICHITA
403 Schweitzer Bldg.

PITTSBURGH
332-B Union Trust Bldg.

1933 CORNHUSKERS



PERRY



RICE



JONES



SMITH



HARRIS



BRIDGES



BROWN



GIBBS



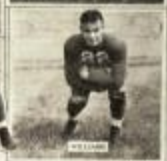
GIBBS



LARSON



FLYNN



WILLIAMS

Photo: Fred Smith

The movies will completely take you away from your daily routine. Try them!

O'SHEA KNIT GOODS

We specialize in making Honor sweaters for schools—furnished in all standard colors. Special ten-day delivery. Chenille or Felt letters or emblems.

Practical --- Perfect Popular

Endorsed and Used
by All Leading Coaches
and Schools

Write for quotations and complete information to

O'SHEA KNITTING MILLS

Athletic Knitted Wear for Every Sport

2414 N. SACRAMENTO AVENUE

CHICAGO

The "New Ames" Theatre habit grows on you. Try it!

Advertisement

1933 CORNHUSKERS



COOPER



ELSON



FRIDLE



ALLEN



SPRINGFIELD



WILSON



WATSON



WATSON



WATSON

PHOTOGRAPHED BY

1933 CORNHUSKERS



Missouri Next . . and then IOWA!

TWO OF THE OLDEST, BITTEREST RIVALRIES IN THE MIDWEST
WILL BE RENEWED WHEN IOWA STATE TANGLES
WITH MISSOURI IN THE HOMECOMING GAME
OCT. 28, AND WITH IOWA AT IOWA CITY NOV. 4.
AND DON'T FORGET THE BATTLE WITH KANSAS
STATE HERE ON ARMISTICE DAY.

YOU CAN'T AFFORD TO MISS THESE GREAT FOOTBALL ATTRACTIONS

Missouri at Ames, Oct. 28	1.50
Iowa at Iowa City, Nov. 4	1.50
Kansas State at Ames, Nov. 11	1.50
Drake at Des Moines, Nov. 25	1.50

Holders of all-year tickets may reserve
seats for the Missouri and Kansas State
games at no charge and obtain tickets
to the Iowa and Drake battles for \$1.

RESERVE YOUR TICKETS AT THE GYMNASIUM NOW!

TRAVEL *by bus*



IT COSTS *so much*
LESS

BARGAIN FARES SAVE NEARLY
HALF ON EVERY BUS TRIP

	One Way
Los Angeles	\$31.50
San Francisco	31.50
Portland	30.00
Seattle	30.00
Salt Lake City	25.50

Go West by America's Scenic Short Cuts in comfortable buses secure in the knowledge that they are safe. More to see — more to enjoy — traveling this modern way.

Interstate Transit Lines
Chicago & North Western Stages Union Pacific Stages

UNION BUS DEPOT
5th and Grand Avenue
Des Moines - Phone 4-3188

SHELDON-MUNN HOTEL
Ames
Phone 1900

Chesterfield signal-

the cigarette that's milder
the cigarette that tastes better

